



Adding Search to a Squarespace eCommerce Store



Matthew Palmer

Why Add a Search Bar to your Squarespace eCommerce Store?

- #1** Help customers find what they're looking for – fast!
- #2** Search is a key part of the online shopping experience (think how good search is on Amazon, eBay, etc.)
- #3** It dramatically boosts overall sales because of how much it improves your site's user experience

The best part?

**Squarespace makes
it easy!**



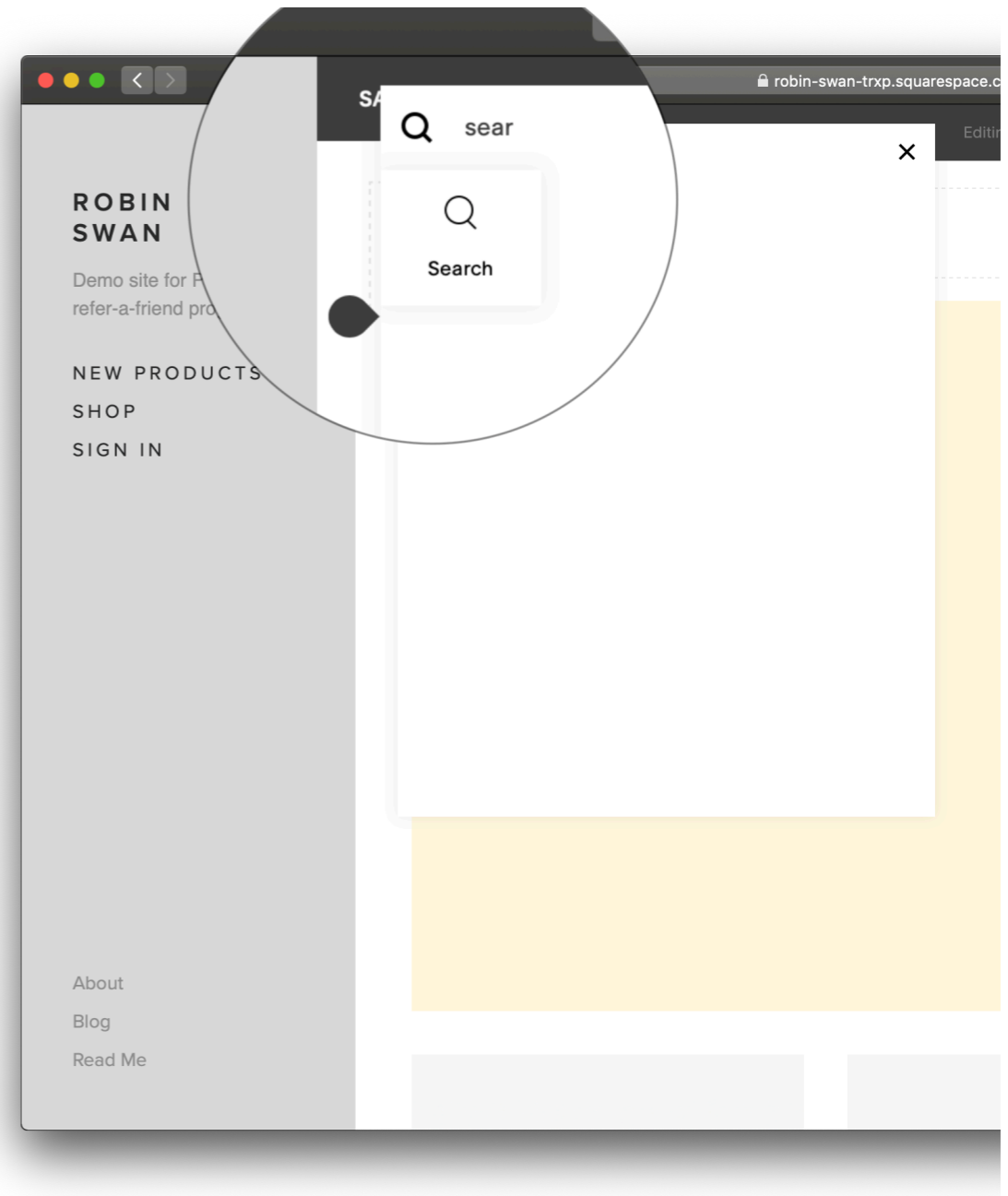
Add a new block

Start editing your store, and add a new block by clicking between two existing elements



Select the Search block

In the pop-up that appears, search for 'Search' (I know, right) and select the **Search** block



Success!

test

Test Product
You can purchase this product and you won't be charged – our store is in *test* mode. ... *Test Product* ...

Subscription Product
This is a *test* subscription product that repeats every month. ...

OK

SPRING
SUMMER

17

OK

GET \$20 OFF YOUR NEXT ORDER! ✕

test

Test Product
You can purchase this product and you won't be charged – our store is in *test* mode. ... *Test Product* ...

Subscription Product
This is a *test* subscription product that repeats every month. ...

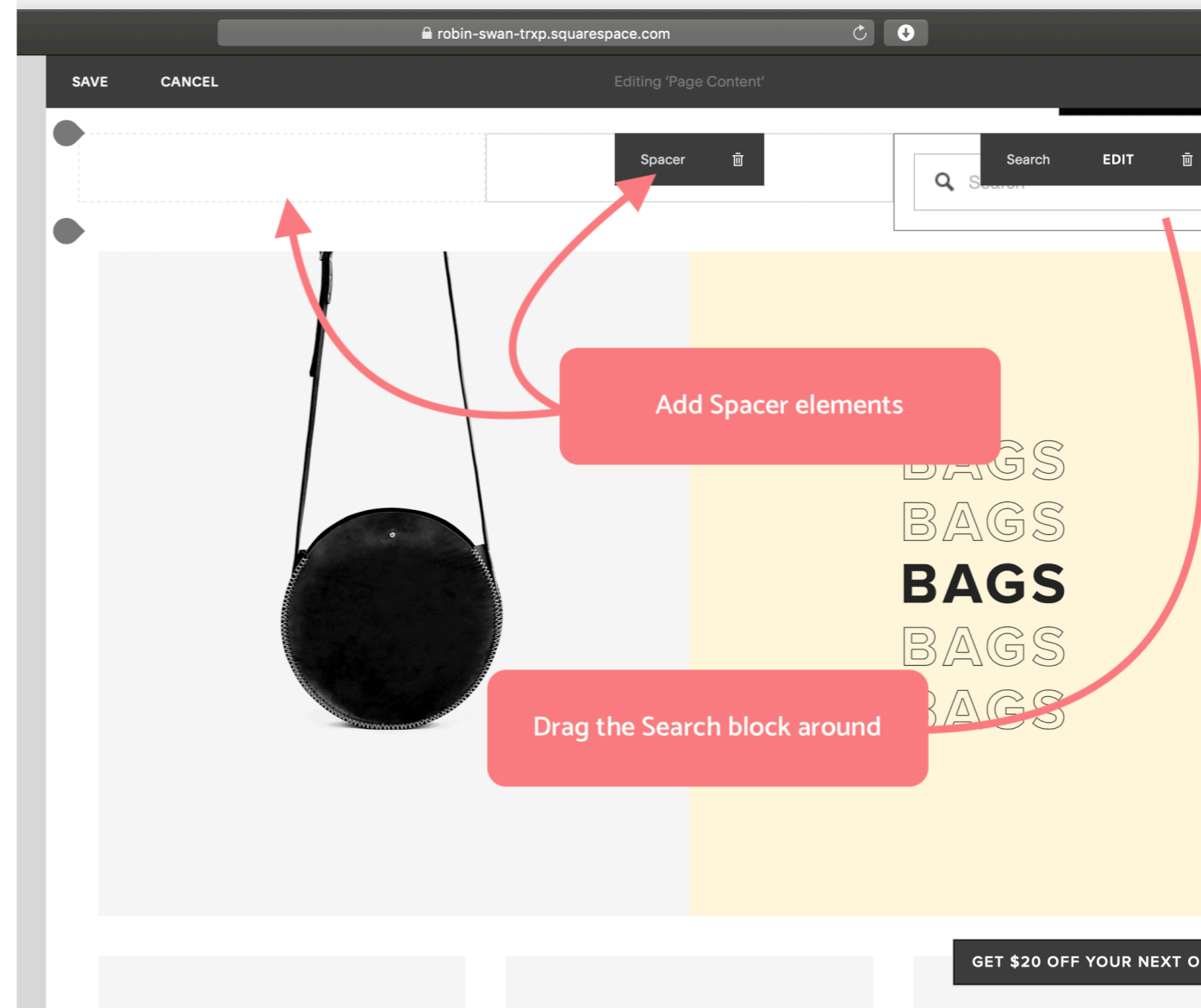
Powered by Squarespace.

Search

Bonus: Position the Search block

Drag the Search block around to reposition it on your site.

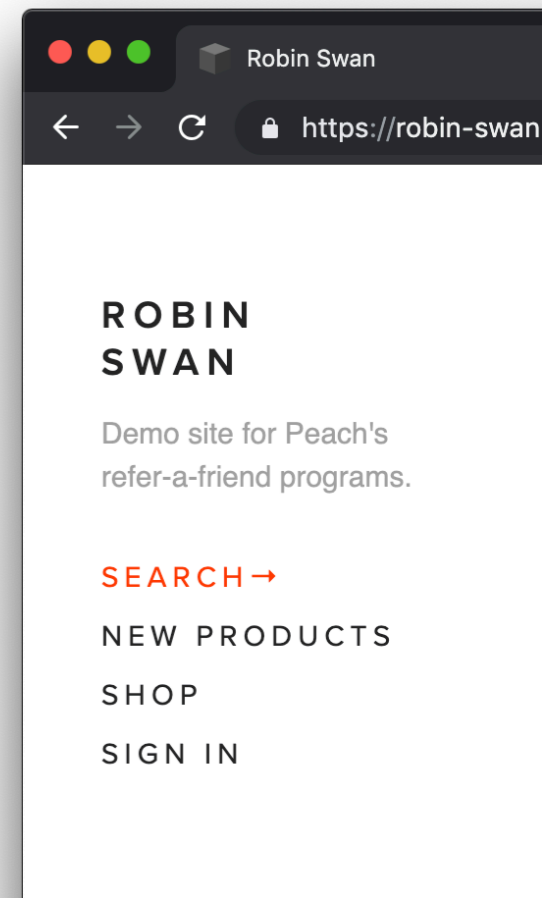
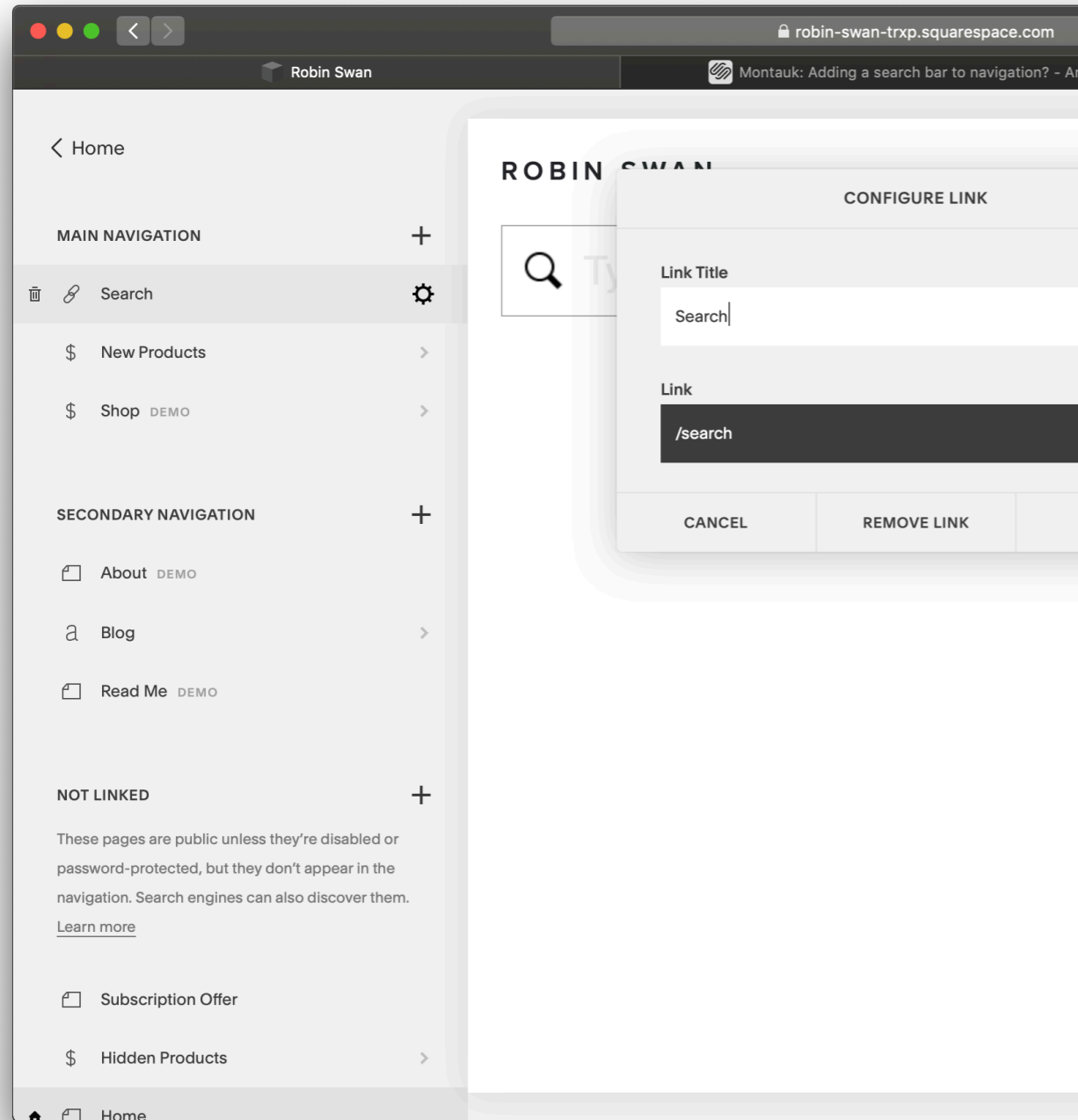
Use Spacer blocks to move the Search bar to a different place on the page



Bonus: Link to the Search page

Link to your Search page from your site's main navigation.

Add a Link element, use an external URL with **/search** as the destination.



Peach's Referral Programs



The #1 refer-a-friend software for Squarespace eCommerce stores.

